



# Oregon Psychological Association

## Continuing Education Workshops

April 5, 2019

### Social Media and the Oregon Mental Health Professional: A Digital Ethics Update

Presented by Roy Huggins, LPC NCC

OMEF Event Center (Oregon Medical Education Foundation)  
11740 SW 68th Parkway • Portland, OR 97223

Registration 8:30 am – 9:00 am • Workshop 9:00 am – 4:00 pm  
With one hour for lunch (provided) • 6 CE hours • CE credit level 2

### Workshop Description



Social networks and other social media technologies pose a unique challenge to traditional ethical standards, and to the professionals who strive to follow them. Professional associations, licensing boards, and other authoritative organizations have released numerous documents, rules, and guidelines to help mental health professionals stay ethical and continue caring for clients while using social media and other digital technology. Join an expert in digital mental health ethics and HIPAA Security compliance in exploring these standards while applying them to the concrete realities of modern clinical practice. Learn about:

- Ethical standards in using social media networks
- The Oregon Board of Psychology's recently-released social media guidelines
- How to avoid unethical — and awkward — boundary crossings online
- What to do to keep your devices secure so you can use them in your practice
- Ethically using social media and your online presence to educate the public and even promote your private practice
- How to get more competent in using social media professionally
- Ways to communicate professionally over social media technology
- A survey of the legal-ethical needs involved in telemental health practice

### Educational Objectives

- Identify the specific relevant ethical and legal standards that the attendee must follow when using social media personally and professionally
- Organize the attendee's social media presence in a way that minimizes risks of ethical boundary violations
- Prevent client privacy breaches when using social media
- Communicate in a professional manner when using social media services
- Describe how to protect against common threats to the technological devices and cloud-based services the attendee may use in their practice
- Create materials for public education while maintaining ethical professional relationships with the attendee's audience
- Describe the fundamental legal-ethical issues involved in telemental health practice

### Workshop Outline

1. Overview of social media concepts
  - What is social media?
  - Uncontrolled and controlled professional online presence
  - What does your online presence look like to clients and other professionals?
2. Relevant guidelines, codes, and laws
  - Ethical standards
  - OBOP's recently-completed social media guidelines
  - Guidance from APA and the Trust
  - Guidance from other relevant organizations
3. Digital security basics
  - Texting and email security and privacy
  - Safely and legally using online services in your practice
  - Security of computers and smartphones
4. Multiple relationship issues
  - "Out-of-office encounters" in the social media context
  - Updated research and standards on multiple relationships
  - Professional virtual relationships vs. personal virtual relationships
  - Avoiding harmful/unethical multiple relationships in social media contexts

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# OPA WINTER/SPRING 2019 WORKSHOP REGISTRATION FORM

## Registration Information

- ✓ Payment must accompany registration.
- ✓ Registration fees will not be refunded for cancellations as of one week prior to the scheduled event or for no-shows at the event. Prior to that, a \$25 cancellation fee will be assessed.
- ✓ Space is limited. Early registration is encouraged. In the event that room space becomes filled to capacity, some registrants will not be able to be accommodated.
- ✓ Speaker handouts (if applicable), beverages, and networking lunch (6 hour workshops only), are included in the fee for the workshop.
- ✓ In the event of inadequate registration, weather problems or other events beyond OPA's control, a workshop may be cancelled. Should this occur, an attempt will be made to contact all registrants and fees will be refunded.
- ✓ OPA understands that many attendees are allergic or sensitive to chemicals in aftershaves, colognes and perfumes. OPA requests that attendees refrain from wearing artificial scents of any kind when attending an event. Thank you in advance for your understanding and cooperation.
- ✓ There will be no reduction in fees or letters of completion given for partial attendance.
- ✓ Mail your registration to: OPA, 147 SE 102nd Ave., Portland, OR 97216 or FAX to 503.253.9172, or register online at [www.opa.org](http://www.opa.org). Due to credit card security policies, we cannot accept emailed registrations.
- ✓ Confirmation letters will be sent via email only.
- ✓ Questions? Call the OPA office at 503.253.9155 or 800.541.9798, or via e-mail at [info@opa.org](mailto:info@opa.org).

Please complete all information below:

### 1. SELECT YOUR WORKSHOPS

Check the workshop(s) you wish to register for:

- February 1, 2019** (Early Registration Date: January 18, 2019) - 6 Hour Workshop  
**Dementia, Mental Illness, Death and the Law: An Elder Law Attorney's Perspective**
- April 5, 2019** (Early Registration Date: March 22, 2019) - 6 Hour Workshop  
**Social Media and the Oregon Mental Health Professional: A Digital Ethics Update**

### 2. SELECT YOUR REGISTRATION CATEGORIES

Registration includes: Speaker handouts, beverages, and networking lunch (6 hour workshops only.)

#### 6 Hour Workshop Fees

Discounted rates are on or before early registration date (see above for dates)

Regular rates are after early registration date (see above for dates)

- OPA Member Registration** . . . . . \$175 early or \$195 regular
- OPA Partner Member Registration** . . . . . \$175 early or \$195 regular
- Non-Member Registration** . . . . . \$225 early or \$245 regular
- OPA Service\* or Life Member Registration** . . . . . \$125 early or \$145 regular

\*Committee and board members currently volunteering service to OPA.

Please list the committee or position below.

"I serve OPA as \_\_\_\_\_"

- OPA Student Member Registration** . . . . . \$75 early or \$95 regular
- Student Non-Member Registration** . . . . . \$90 early or \$110 regular

(Proof of full-time enrollment enclosed)

\*If you have a group of 5 or more that is employed by the same company, agency or school, please contact the OPA office for information on a group discount

### 3. REGISTRANT & PAYMENT INFO

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_ Designations: \_\_\_\_\_

Are you a psychologist?  yes  no

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Special needs: \_\_\_\_\_  
(Required) (ie: vegetarian entree, handicap access, etc. Requests must be made a minimum of 72 hours in advance of the event.)

Enclosed is my check in the amount of \$ \_\_\_\_\_ made payable to OPA.

Please charge my  VISA  MasterCard  American Express  Discover in the amount of \$ \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV# \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Receipt to: \_\_\_\_\_

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