



Oregon Psychological Association

*The OPA Newsletter is sent via email for the members of OPA. Distribution reaches nearly **2,000 individuals**.*

Ads for mobile newsletter:

*Ads must come in **jpeg or png** format. Please indicate the website address where clicks will be directed.*

<u>Level</u>	<u>Value</u>	<u>Price</u>
Primary	Half column ad with clickable link to your website (approximately 788 x 788 px)	\$125/month
Plus	Full column ad with clickable link to your website (approximately 940 x 788 px)	\$200/month
Premier	Full column ad with clickable link to your website (see “Plus” ad for size) and additional logo on newsletter with clickable link to your website (please also provide logo)	\$350/month

Classifieds are charged at the rate of \$75 per ad for approximately 150 words.

Deadlines:

Content (articles and ads) due around the **1st of the month**, for an estimated e-blast distribution around the **15th**. We are currently publishing every quarter/4 times a year.

Upcoming dates:

Content Due	Approximate Publication Date
February 1, 2023	February 15, 2023
May 1, 2023	May 15, 2023
August 1, 2023	August 15, 2023
November 1, 2023	November 15, 2023