



# Oregon Psychological Association

*The OPA Newsletter is sent via email for the members of OPA. Distribution reaches nearly **2,000 individuals**.*

## **Ads for mobile newsletter:**

*Ads must come in **jpeg or png** format. Please indicate the website address where clicks will be directed.*

<u>Level</u>	<u>Value</u>	<u>Price</u>
<b>Primary</b>	Half column ad with clickable link to your website (approximately 788 x 788 px)	<b>\$125/month</b>
<b>Plus</b>	Full column ad with clickable link to your website (approximately 940 x 788 px)	<b>\$200/month</b>
<b>Premier</b>	Full column ad with clickable link to your website (see “Plus” ad for size) <b>and</b> additional logo on newsletter with clickable link to your website (please also provide logo)	<b>\$350/month</b>

Classifieds are charged at the rate of \$75 per ad for approximately 150 words.

## **Deadlines:**

Content (articles and ads) due around the **1st of the month**, for an estimated e-blast distribution around the **15th**. We are currently publishing every two months/6 times a year.

## Upcoming dates:

<b>Content Due</b>	<b>Approximate Publication Date</b>
September 1, 2020	September 15, 2020
November 2, 2020	November 16, 2020
January 4, 2021	January 18, 2021