



Oregon Psychological  
Association Virtual  
2021 Annual Conference

## ***Reconstructing Healthy Communities***

APRIL 30 AND  
MAY 1, 2021



## **SPONSORSHIP OPPORTUNITIES**

Platinum Sponsor | Gold Sponsor | Virtual Coffee Sponsor | Virtual Exhibitor | Company Flyer Submission

*The OPA Virtual Annual Conference provides you with an unmatched opportunity to share your company with the psychological community.*

***Show your support and become a sponsor.***

Dear Potential Sponsor/Exhibitor:

The Oregon Psychological Association would like to invite you to participate as a Sponsor or Exhibitor for OPA's ANNUAL STATE CONFERENCE GONE VIRTUAL! The theme this year is Reconstructing Healthy Communities.

This year's conference is going virtual and will be held April 30 and May 1. This is a great opportunity for you to increase awareness of your company and the products and/or services you offer to those with the most influence in the psychological community. This is an excellent business opportunity and a way to show your support for our industry. Don't miss this unique chance to introduce your products or services to this important buying group.

On behalf of the OPA Board of Directors and the Conference planners, we would like to thank you in advance for your continued support of OPA.

Thank you for your consideration,

Marie-Christine Goodworth, PhD  
2021 OPA Annual Conference Chair



# OPA 2021 ANNUAL CONFERENCE

## Sponsorship Opportunities

APRIL 30 – MAY 1

### Platinum Sponsor

- ▶ Virtual Trade Show Booth
- ▶ (2) Complimentary Attendee Registrations
- ▶ Logo on all Event Marketing Materials
- ▶ Logo Placement on Home Screen
- ▶ 3 minutes of podium time during open ceremonies
- ▶ Visibility as the Platinum Sponsor at the opening keynote Sessions
- ▶ Social media banners will be created to thank you for your support.
- ▶ Convention Attendee List
- ▶ 1 Lunch & Learn Webinar that OPA markets on dates between June 1 and December 1.

**PLATINUM  
SPONSOR**

**\$1,500**  
*(1 Available)*

### Gold Sponsor

- ▶ Virtual Trade Show Booth
- ▶ (2) Complimentary Attendee Registrations
- ▶ Logo on all Event Marketing Materials
- ▶ Visibility as the Gold Sponsor at the opening keynote Sessions
- ▶ Social media banners will be created to thank you for your support.
- ▶ Convention Attendee List

**GOLD  
SPONSOR**

**\$1,000**  
*(2 Available)*

### Virtual Coffee Sponsor

Your company can sponsor a virtual coffee social—scheduled to start one hour prior to the opening presentation each day. You'll have five minutes to provide a pre-recorded message that could promote your company, your brand, your product in any way you like. Think of this as your Super-Bowl Commercial.

- ▶ Virtual Trade Show Booth
- ▶ Logo on all Event Marketing Materials
- ▶ Convention Attendee List

**VIRTUAL  
COFFEE  
SPONSOR**

**\$500 each**  
*(1 Available per day)*

### Virtual Exhibitor

- ▶ Virtual Trade Show Booth
- ▶ Convention Attendee List

**VIRTUAL  
EXHIBITOR**

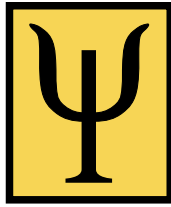
**\$250 each**  
*(25 Available)*

### Company Flyer Submission

- ▶ A One-Page Flyer submitted by exhibitor that is sent with conference handouts to everybody registered.

**COMPANY  
FLYER  
SUBMISSION**

**\$50 each**  
*(Unlimited Availability)*



**Oregon  
Psychological  
Association**

## OPA 2021 Annual Conference Sponsorship Opportunities

April 30 – May 1

Company (exactly as it should appear on all materials): \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

### Sponsorship Package Selection

- |   |         |   |       |
|---|---------|---|-------|
| <input type="checkbox"/> Platinum Sponsor .....             | \$1,500 | <input type="checkbox"/> Virtual Exhibitor .....        | \$250 |
| <input type="checkbox"/> Gold Sponsor.....                  | \$1,000 | <input type="checkbox"/> Company Flyer Submission ..... | \$50  |
| <input type="checkbox"/> Virtual Coffee Social Sponsor..... | \$500   |   |       |

**Total Amount Due \$** \_\_\_\_\_

### Requirements and Terms:

- All sponsorships must be paid in full 30 days prior to printing of event materials.
- All sponsorships are sold on first-come, first-served basis. OPA reserves the right to assign sponsorships.
- By submitting the Sponsorship Agreement form to the OPA, I understand and agree to the provisions and terms and conditions as listed on this agreement and am authorized to execute this Sponsorship Agreement on behalf of my company.
- Registrant agrees to grant OPA and Update Management the right to photograph or video Registrant during participation in the event. Registrant understands that any photographs or recordings may be used by OPA and Update Management for marketing and promotional purposes, at their sole judgment and discretion, without compensation or credit to Registrant.
- Cancellation policy: Any cancellations received 30 days prior to event date will receive a 50% refund. Any cancellations received after that will not receive a refund.

**PAYMENT:**  Check (payable to OAHU) or Credit Card:  Visa  MasterCard  American Express  Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Amount Authorized: \$ \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Address: \_\_\_\_\_ CVV #: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Send completed form with payment to OPA**  
147 SE 102nd Avenue, Portland OR 97216  
Fax to 503.253.9172