The OPA Virtual Annual Conference provides you with an unmatched opportunity to share your company with the psychological community.

Show your support and become a sponsor.
Dear Potential Sponsor/Exhibitor:

The Oregon Psychological Association would like to invite you to participate as a Sponsor or Exhibitor for OPA's ANNUAL STATE CONFERENCE GONE VIRTUAL! The theme this year is Reconstructing Healthy Communities.

This year's conference is going virtual and will be held April 30 and May 1. This is a great opportunity for you to increase awareness of your company and the products and/or services you offer to those with the most influence in the psychological community. This is an excellent business opportunity and a way to show your support for our industry. Don't miss this unique chance to introduce your products or services to this important buying group.

On behalf of the OPA Board of Directors and the Conference planners, we would like to thank you in advance for your continued support of OPA.

Thank you for your consideration,

Marie-Christine Goodworth, PhD
2021 OPA Annual Conference Chair
### OPA 2021 ANNUAL CONFERENCE

**Sponsorship Opportunities**

**APRIL 30 – MAY 1**

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Benefits</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Platinum Sponsor</strong></td>
<td>Virtual Trade Show Booth, (2) Complimentary Attendee Registrations, Logo on all Event Marketing Materials, Logo Placement on Home Screen, 3 minutes of podium time during open ceremonies, Visibility as the Platinum Sponsor at the opening keynote Sessions, Social media banners will be created to thank you for your support, Convention Attendee List, 1 Lunch &amp; Learn Webinar that OPA markets on dates between June 1 and December 1.</td>
<td><strong>$1,500</strong> (1 Available)</td>
</tr>
<tr>
<td><strong>Gold Sponsor</strong></td>
<td>Virtual Trade Show Booth, (2) Complimentary Attendee Registrations, Logo on all Event Marketing Materials, Visibility as the Gold Sponsor at the opening keynote Sessions, Social media banners will be created to thank you for your support, Convention Attendee List</td>
<td><strong>$1,000</strong> (2 Available)</td>
</tr>
<tr>
<td><strong>Virtual Coffee Sponsor</strong></td>
<td>Your company can sponsor a virtual coffee social—scheduled to start one hour prior to the opening presentation each day. You’ll have five minutes to provide a pre-recorded message that could promote your company, your brand, your product in any way you like. Think of this as your Super-Bowl Commercial. Virtual Trade Show Booth, Logo on all Event Marketing Materials, Convention Attendee List</td>
<td><strong>$500 each</strong> (1 Available per day)</td>
</tr>
<tr>
<td><strong>Virtual Exhibitor</strong></td>
<td>Virtual Trade Show Booth, Convention Attendee List</td>
<td><strong>$250 each</strong> (25 Available)</td>
</tr>
<tr>
<td><strong>Company Flyer Submission</strong></td>
<td>A One-Page Flyer submitted by exhibitor that is sent with conference handouts to everybody registered.</td>
<td><strong>$50 each</strong> (Unlimited Availability)</td>
</tr>
</tbody>
</table>
Company (exactly as it should appear on all materials): ________________________________________________________________
Contact Person: __________________________________________ Title: ____________________________________________________
Address: _____________________________________________________________________________________________________________
City: __________________________ State: ______ Zip: __________________________
Phone: __________________________ Fax: __________________________
Email: __________________________ Website: __________________________________________________________

Sponsorship Package Selection

☐ Platinum Sponsor ........................................... $1,500  ☐ Virtual Exhibitor ..................................................$250
☐ Gold Sponsor ...................................................$1,000  ☐ Company Flyer Submission ...........................................$50
☐ Virtual Coffee Social Sponsor .......................$500

Total Amount Due $ _______________________

Requirements and Terms:

• All sponsorships must be paid in full 30 days prior to printing of event materials.
• All sponsorships are sold on first-come, first-served basis. OPA reserves the right to assign sponsorships.
• By submitting the Sponsorship Agreement form to the OPA, I understand and agree to the provisions and terms and conditions as listed on this agreement and am authorized to execute this Sponsorship Agreement on behalf of my company.
• Registrant agrees to grant OPA and Update Management the right to photograph or video Registrant during participation in the event. Registrant understands that any photographs or recordings may be used by OPA and Update Management for marketing and promotional purposes, at their sole judgment and discretion, without compensation or credit to Registrant.
• Cancellation policy: Any cancellations received 30 days prior to event date will receive a 50% refund. Any cancellations received after that will not receive a refund.

PAYMENT: ☐ Check (payable to OAHU) or Credit Card: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover
Card Number:_________________________ Exp. Date:_________Amount Authorized: $________________________
Cardholder Name:_________________________Signature:________________________
Address:_________________________________________________CVV #: __________________________
City:_________________________ State: ______ Zip: __________________________
Phone:_________________________ Email: __________________________

Send completed form with payment to OPA
147 SE 102nd Avenue, Portland OR 97216
Fax to 503.253.9172